

— ProLiteracy's Great American Book Sale —

Buy a book. **Support adult literacy.**

Author Toolkit

By participating in the Great American Book Sale you are making a difference in the lives and communities of adult learners. This toolkit is designed to help you promote the life-changing power of adult literacy, ProLiteracy's Great American Book Sale, and your books.

Social Media & Newsletters

The best way to support us is to share ProLiteracy's Great American Book Sale posts to your social media accounts, or author newsletters, and tag us **@ProLiteracy**.

Join me in supporting #AdultLiteracy by purchasing an autographed copy of my book [book title] from @ProLiteracy's #GreatAmericanBookSale! All proceeds will help empower a life through literacy.

Buy a book. Support adult literacy. Shop @ ProLiteracy's #GreatAmericanBookSale in the month of May! Greatamericanbooksale.com #AdultLiteracy #AdultEd

Snag autographed copies from your favorite authors while supporting adult literacy. Shop all month long! Greatamericanbooksale.com #AdultLiteracy #AdultEd #GreatAmericanBookSale

Hashtags #GreatAmericanBookSale
#SupportAdultLiteracy #AdultLiteracy

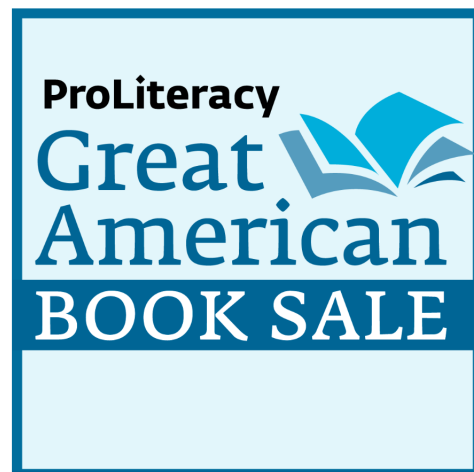
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If you will be giving ad space to ProLiteracy, you can use any of our provided images. Click the link to browse available design assets.

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www.greatamericanbooksale.com



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How does The Great American Book Sale support adult literacy?

National Book Fund and Mobile Learning Funds: Sale proceeds will help us award these ProLiteracy grants to adult literacy programs across the country. With more programs incorporating digital instruction into their existing print curriculum, these funds give programs with limited budgets the ability to obtain print or digital textbooks, workbooks, tutor training materials, and more.

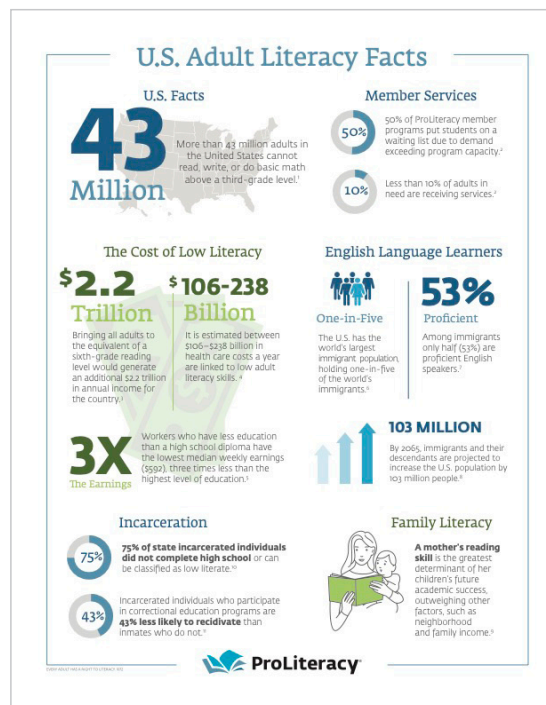
By the numbers:

509,000+

adults, youths, and children have improved their reading skills as a result of the National Book Fund since its inception in 1995.

3,660+

digital learning licenses have been awarded to adult literacy programs from Pro Literacy's Mobile Learning Fund to serve adult learners across the United States.



To learn more about the power of Adult Literacy, please visit:

- [Adult Literacy Facts](#)
- [National Book Fund builds Investment, Innovation and Success in Adult Literacy](#)
- [How Low Literacy Affects the Ability to Perform Daily Tasks](#)
- [The Next Steps for Adult Literacy](#)
- [A Mother's Hard Work Pays Off](#)

